

Great news... Health Economics Group Inc. uses the DenteMax network!
That means access to quality dentists and savings for you.

DenteMax is a national Preferred Provider Organization (PPO) network of quality dentists. All DenteMax dentists agree to charge members 20% to 40% below usual charges. But the value doesn't stop with savings — the DenteMax network features unparalleled access to quality dentists.

Access

DenteMax, one of the largest national PPO dental networks provides:

- Access to more than 222,000 dental access points across the country
- The ability for each family member on your plan to choose his or her own dentist, even if they are at different office locations
- No paperwork hassles — If you ever choose to see a different dentist, there is no paperwork to fill out or waiting periods

Quality

DenteMax's strict credentialing policy offers you the peace of mind when you are choosing a dentist. DenteMax credentials all network dentists by regularly reviewing practices to ensure they meet high-quality standards.

Savings

DenteMax provides members:

- Savings of 20% to 40% of standard dental charges every time you see a DenteMax dentist
- Lower out-of-pocket dental costs
- Ability to stretch your annual maximum
- Network discounts on services even after your annual maximum is reached or on services that are not covered benefits; in applicable states

Choosing a DenteMax dentist is as easy as...



If your dentist is not in the DenteMax network, you can refer him or her and DenteMax will contact your dentist to explain the benefits of participating the network.

Referrals are easy; simply visit **DenteMax.com/referadentist** and provide your Dentist's name, telephone number and address.



Frequently Asked Questions about DenteMax

Q. What is DenteMax?

DenteMax is a national, dental Preferred Provider Organization (PPO) network. DenteMax's group of quality dentists have agreed to accept a set, discounted fee schedule when they see DenteMax patients. This means that you can visit any of our PPO dentists and save on your dental costs.

Q. Why should I go to a DenteMax dentist?

When you choose a DenteMax dentist, you can save on out-of-pocket expenses. DenteMax fees are generally less than a dentist's usual office fees. In addition, all dentists are credentialed before joining the network. DenteMax checks into a dentist's current practice information and history to make sure that they meet our high-quality standards. This gives you peace of mind knowing that you are being treated by one of the best.

Q. How do I find a DenteMax dentist?

You can visit the DenteMax Web site at dentemax.com to find the most up-to-date list of DenteMax dentists. You can also call us toll-free at **800.752.1547** and a representative can help you locate an in-network provider in your area. Directories are available as well and are current as of the printed date.

Q. Is DenteMax my insurance company?

DenteMax is solely a network of dentists, not an insurance company. Our core competency is in the recruitment, credentialing and retention of a high-quality network.

Q. How do I find out what dental services are covered?

Since DenteMax is solely a dental network, we do not have information on your benefit levels or what services are covered. You must call your health benefit plan at the number on your ID card for information on your benefit levels and eligibility.

Q. If my dentist is not yet participating with DenteMax, how can he/she join?

Contact your dentist and advise him/her that you now have DenteMax. Ask if he/she would be willing to join. If they are willing and would like to review our information, you or your dentist can contact us at **800.752.1547**. You can also refer your dentist to DenteMax directly by phone or by Web site at dentemax.com. We will be glad to contact the dental office with information on joining our program.

**DENTEMAX DENTAL NETWORK (Commercial)
Participating Dentists, Greater Rochester Area**

Dentist/Office Name	Address	City	Zip	Phone #	Specialty
Access Dentistry	362 S. Main Street	Albion	14411	585-538-0244	Various
Anissi, Azita	121 Sulleys Trail, Ste 1	Pittsford	14534	585-287-7745	Generalist
Anthony L. Jordan Health Center	82 Holland Street	Rochester	14805	585-423-5800	Generalist
	273 Upper Falls Blvd	Rochester	14805	585-423-5800	Generalist
	322 Lake Avenue	Rochester	14808	585-423-5800	Generalist
	480 Genesee Street	Rochester	14611	585-423-5800	Generalist
Aspen Dental	1238 East Ridge Rd Ste 200	Rochester	14621	866-273-1204	Various
	1000 Hylan Drive Ste B	Rochester	14623	866-273-1204	Various
	1841 W. Ridge Road	Rochester	14615	866-273-1204	Various
	975 Ridge Road	Webster	14580	866-273-1204	Various
	2100 Chill Avenue	Rochester	14624	866-273-1204	Various
	308 Eastern Blvd	Canandaigua	14424	585-412-5040	Various
Bayfront Dental	3101 West Ridge Road	Rochester	14626	585-787-1000	Generalist
Bhambra, Jhujhar	564 E Ridge Road Ste 202	Rochester	14621	585-723-3636	Endodontics
Brighton Dental Group	125 White Spruce Blvd	Rochester	14623	585-424-5660	Generalist
Brite Family Dental Care	2772 E Henrietta Rd	Henrietta	14467	585-486-4664	Generalist
Byers, Debra	789 Canandaigua Rod	Geneva	14456	315-781-9040	Generalist
Carangelo, Joel	1991 Empire Blvd	Webster	14450	585-347-4884	Generalist
Comella Orthodontics	1972 South Clinton Ave	Rochester	14618	585-271-7515	Orthodontist
	171 West Main St	Victor	14564	585-924-9680	Orthodontist
Crossbridge Dental	2000 Winton Road, Ste302	Rochester	14618	585-427-2620	Generalist
Dass, Bhagwan	653 Howard Rd	Rochester	14624	585-247-0975	Generalist
Dingus, William	106 High Street	Newark	14513	585-14513	Orthodontist
	32 Main Street	Scottsville	14546	585-889-9948	Orthodontist
Family and Cosmetic Dentistry	179 Parrish Street	Canandaigua	14424	585-384-3433	Generalist
Family Dentistry of Lyons	52 Broad Street	Lyons	14489	315-946-4656	Generalist
Family Dentistry of Finger Lakes	8623 Main Street	Honeoye	14471	585-228-2588	Generalist
Finger Lakes Migrant Health Care	601B W Washington St	Geneva	14456	315-781-8448	Generalist
	513 W Union Street	Newark	14513	315-781-8448	Generalist
	6692 Middle Road Ste2100	Sodus	14551	315-483-1199	Generalist
	160 Main Street	Penn Yann	14527	315-536-2572	Generalist
	7150 Main Street	Ovid	14521	315-781-8448	Generalist

Dentist/Office Name	Address	City	Zip	Phone #	Specialty
Flower City Dental	317 Main Street	East Rochester	14445	585-248-2273	Generalist
	3797 Dewey Avenue	Rochester	14618	585-663-7553	Generalist
	584 E Ridge Road Ste 202	Rochester	14621	585-248-2273	Generalist
Gentle Denial Care of Rochester	295 Monroe Avenue	Rochester	14607	585-467-4513	Various
Goel, Surish	4186 Lakeville Road	Geneseo	14454	585-385-4867	Generalist
	317 S. Main Street	Canandaigua	14424	585-394-4867	Generalist
	151 Sullys Trl, Ste 1	Pittsford	14534	585-385-4867	Generalist
	1655 Elmwood Ave Ste 100	Rochester	14620	585-271-4867	Generalist
	564 Ridge Road #202	Webster	14580	585-266-0506	Generalist
	762 Admiralty Way	Webster	14580	585-385-4867	Generalist
	1120 Crosspoint Ln, Ste 1	Webster	14580	585-216-4867	Generalist
	105 Canal Landing Blvd, Ste 9	Rochester	14626	585-227-4867	Generalist
Hersini, Sia	324 W North St Ste 6	Geneva	14456	315-789-9054	Generalist
Krzemien, Michael	1425 Portland Avenue	Rochester	14621	585-922-4103	Generalist
Mark Groskin DDS Management Co	1109 English Road	Rochester	14618	585-225-7070	Generalist
Modern Periodontics	1680 Monroe Ave	Rochester	14618	585-242-8980	Periodontics
Oak Orchard Community Health	300 West Avenue	Brockport	14420	585-637-3905	Generalist
	81 S Main Street	Warsaw	14569	585-637-3905	Generalist
Renjen Orthodontics	2124 Penfield Road	Penfield	14526	585-377-0077	Orthodontist
Richler, Amy	34 Duncan Street	Warsaw	14569	585-786-5210	Generalist
Rochester General Hospital	1425 Portland Avenue	Rochester	14621	585-922-4103	Generalist
Rosen, David	2000 Winton Road Bldg 3	Rochester	14618	585-424-5941	Generalist
Sanon, Manish	2214 Penfield Rd	Penfield	14526	585-377-3130	Generalist
Sawhney and Padmanabha Family	20 Lake Street	Leroy	14482	585-768-6060	Generalist
	6932 Cato Street	Pavilion	14525	585-768-6060	Generalist
Schellati, Nicholas	6534 Anthony Dr, Ste A	Victor	14564	405-841-7686	Oral Surgeon
Tariq, Norman	2765 Buffalo Road	Rochester	14624	585-270-4178	Generalist
Torrado, Eduardo	1655 Elmwood Ave Ste 215	Rochester	14620	585-442-1900	Generalist
United Cerebral Palsy Assoc	1000 Elmwood Ave Ste 20	Rochester	14620	585-402-7448	Generalist

Dentist/Office Name	Address	City	Zip	Phone #	Specialty
Western New York Dental Group	1300 Jefferson Rd, Ste 300	Rochester	14623	585-427-0400	Various
	3333 West Henrietta Rd	Rochester	14623	585-427-0400	Various
	1524 Ridge Rd West	Rochester	14615	585-865-2200	Various
	1100 Long Pond Rd	Rochester	14626	585-225-7790	Various
	43 Willow Pond Way	Penfield	14526	585-421-8168	Various
	2005 Lyell Avenue	Rochester	14606	585-458-5456	Generalist
	2024 E Henrietta Road	Rochester	14623	585-292-1270	Generalist
	2300 Buffalo Rd	Rochester	14624	585-428-3020	Various
	1338 East Ridge Rd	Rochester	14621	585-544-02003	Various
	980 Ridge Rd	Webster	14580	716-585-1906	Various

This is just a partial list. There are more than 100,00 participating dentists throughout the United States. For names of network dentists in other parts of the country, go to www.heginc.com/dental. We recommend checking with your dental office to confirm that your dentist participates in the DenteMax Network before making an appointment or receiving services. The presence of a name on this list does not imply endorsement by HEG.

Prepared by:
Health Economics Group, Inc.
1050 University Avenue, Suite A Rochester, New York 14607
585-241-9500 x505 - www.heginc.com/networkaccess

Updated August 2019

DenteMax Fee Schedule 2020

Network Fee Schedule C

These are the network fees charged by most general dentists in the area.

Please note that fees for specialists and some general dentists may be higher.

Please contact your dentist to confirm network participation and fees before receiving treatment.

PROCEDURE CODE	DESCRIPTION	FEE
120	PERIODIC ORAL EXAMINATION	\$ 25.00
150	COMP ORAL EVALUATION – NEW/ESTABLISHED PATIENT	\$ 41.00
210	INTRAORAL – COMPLETE SERIES	\$ 72.00
220	INTRAORAL – PERIAPICAL 1 FILM	\$ 14.00
230	INTRAORAL – PERIAPICAL EACH ADDITIONAL FILM	\$ 12.00
272	BITEWINGS – TWO FILMS	\$ 23.00
274	BITEWINGS – FOUR FILMS	\$ 34.00
330	PANORAMIC FILM	\$ 63.00
1110	PROPHYLAXIS – ADULT	\$ 49.00
1120	PROPHYLAXIS – CHILD	\$ 36.00
1208	TOPICAL APPLICATION OF FLUORIDE	\$ 19.00
2150	AMALGAM – TWO SURFACES PRIMARY OR PERMANENT	\$ 86.00
2330	RESIN-BASED COMPOSITE – ONE SURFACE ANTERIOR	\$ 82.00
2331	RESIN-BASED COMPOSITE – TWO SURFACES ANTERIOR	\$ 101.00
2332	RESIN-BASED COMPOSITE – THREE SURFACES ANTERIOR	\$ 124.00
2391	RESIN-BASED COMPOSITE – ONE SURFACE POSTERIOR	\$ 92.00
2392	RESIN-BASED COMPOSITE – TWO SURFACE POSTERIOR	\$ 121.00
2393	RESIN-BASED COMPOSITE – THREE SURFACE POSTERIOR	\$ 151.00
2750	CROWN – PORCELAIN FUSED TO HIGH NOBLE METAL	\$ 641.00
3330	ROOT CANAL – MOLAR	\$ 656.00
4341	PERIO SCALING AND ROOT PLANING – PER QUADRANT	\$ 134.00
4910	PERIODONTAL MAINTENANCE	\$ 76.00
7140	EXTRACTION ERUPTED TOOTH OR EXPOSED ROOT	\$ 79.00
7210	SURG REMOVE ERUPTED TOOTH	\$ 140.00
7240	REMOVAL OF IMPACTED TOOTH – COMPLETELY BONY	\$ 279.00

Coverage is also provided for Dentures, Bridges, Implants, and Ortho. Contact HEG for information regarding these procedures.

Health Economics Group, Inc. does not guarantee that a particular dentist will accept DenteMax fees as payment in full. We rely upon the judgment of DenteMax as to the professional competency of dentists in their network. Our role is to make the DenteMax network available to members of this program. Our liability is limited to the fee a member pays for the card(s).

If you would like more information about any aspect of this program, please call

Health Economics Group, Inc. at 800-666-6690 x505.